



Ministry of Micro, Small and Medium Enterprises,  
Government of India



**MSME TECHNOLOGY CENTRE, BENGALURU**  
**MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA**  
KIADB Industrial Estate, Devanahalli, Bengaluru  
<https://www.msmetcblr.org/>

## **BRIEF DESCRIPTION OF TRAINING PROGRAMME**

**2 Days Government Certification on**

**GRAPHIC DESIGN MASTERY WITH CANVA TRAINING**

**Live Interactive Session**

### **COURSE CONTENT:-**

Topics to be covered:

- Introduction to Graphic Design
- Getting Started with Canva
- Design Basics in Canva
- Creating Engaging Designs
- Advanced Canva Techniques
- Equipment's Handling
- Using Canva's Animation Features
- Title Animation, Content Creation

- Audience Targeting Design
- Page Branding Design
- Attracting Viewers
- Investment Cost
- Social media Attractive Design
- Final Project and Portfolio Development
- Creating a personal brand and using Canva for your portfolio

## Benefits of CANVA TRAINING

### **User-Friendly Interface**

- **Extensive Template Library**
- **Free Version Availability**
- **Collaborative Features**
- **Web-based Platform**
- **Regular Updates and Additions**
- **Drag-and-drop Functionality**
- **Customisable Brand Kit**
- **Integrated Stock Photo Library**
- **Enhance Your Graphic Design Skills**
- **Reach a massive audience**
- **It offers a wide range of templates and tools to help you create graphics**
- **It Is A Great Option For Creating Graphics For Personal Use And Commercial Purposes**

**Date- 16 & 17 November 2024 (2 Days) Time- 5 pm to 8 pm**

**1) Course Fee: Rs. 3000/- (Study material in softcopy shall be provided)**

**FOR MORE DETAILS PLEASE CONTACT:**

**Mobile: +91- 9818676612**

**Website: <https://www.msmechblr.org/>**