



Ministry of Micro, Small and Medium Enterprises,
Government of India



MSME TECHNOLOGY CENTRE, BENGALURU

MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

KIADB Industrial Estate, Devanahalli, Bengaluru

<https://www.msmetcblr.org/>

BRIEF DESCRIPTION OF TRAINING PROGRAMME

About Programme : 2 days Training is meant for to develop and strengthen entrepreneurial quality and motivation and help in selecting the right type of project and products to formulate the effective and profitable project, to acquire necessary managerial skills required to run the industrial unit entrepreneurs (existing / prospective) and professionals to orient them in raising the finance for startups, expansions new Units etc. from different available resources , Banks, Financial Institutions, Venture Funds, Private Equity and Angel Funding. Preparation of Bankable Project Reports, Business Plan Preparation, Formalities in approaching Banks would also be addressed in the Programme.

Course Content		
Day	SESSION	PARTICULARS OF SESSION
1	1	Concept and Procedure of Entrepreneurship & Regulatory Requirements of Business
1	2	Setting up of own Enterprise & Statutory Compliance, Clearance & Approval
1	3	Preparation of Business Plan & Procedure
1	4	Preparation of Bankable Project Report
1	5	Funding Schemes from other Financial Institutions
1	6	MUDRA Scheme
2	7	Basics of Financial Management, Role of CIBIL
2	8	Risk Management for Start-ups, Role of CGTMSE
2	9	Basics of GST & its impact on start-up enterprises
2	10	Other promotional schemes of Government
2	11	Marketing Management & Assessing market opportunities
2	12	Support institutions for start ups
2	12	HOW TO PREPARE BANKABLE BUSINESS PLAN (FOR STATUP IN SMEs)



Date- 23 to 24 September, 2023 (2 Days, 5 to 8.30 PM)

1) Course Fee: Rs. 3000/-

FOR MORE DETAILS PLEASE CONTACT:

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