BRIEF DESCRIPTION OF TRAINING PROGRAMME

AI & CHAT GPT TRAINING

AI Tools & Chat GPT

Live Interactive Session

COURSE CONTENTS: -

1. **AI & CHATGPT TRAINING / What is Chat GPT?**

2. **It's advantages and limitations**

3. **How to use chat GPT?**

4. **Tips for writing effective Chat GPT prompts**

5. **Mastering social media content creation with chat GPT**

6. **Creating Epic YouTube content with chat gpt**

7. **Creating Email marketing framework**

8. How to use chat Gpt for keyword research

9. Using chat Gtp for engaging Instagram reels

10. Using AIDA framework for advertising

11. Using chat GPT ethically

ChatGPT is an artificial intelligence-based machine learning technology that is designed to interact with humans in a conversational style. It may seem like ChatGPT is merely an advanced chatbot, but that is not accurate. ChatGPT is much more advanced than a mere chatbot.

ChatGPT can actually hold a conversation with a human being. You can ask questions and ChatGPT will respond accurately in a dialogue format, based on available information. This sets it apart from a search engine like Google as ChatGPT gathers relevant information from various sources and presents it to the user in a conversational manner. On the other hand, Google merely displays links which you can further read based on the search keywords entered on the website.

ChatGPT can be used for various functions including:

1. Conducting Market Research

2. Producing High Quality Content

3. Gaining Accurate Data

Date- 03 & 04 February 2024 (2 Days) Time- 5.30 pm to 8.30 pm

1) **Course Fee: Rs. 3000/- (Study material in softcopy shall be provided)**

FOR MORE DETAILS PLEASE CONTACT:

Mobile: +91- 9971875996
Website: https://www.msmetcblr.org/